

OCTOBER, 2023



NEWSLETTER 2

UPSKILL+ QUALITY UPSKILLING IN AGROTURISM
FOCUSED ON SUSTAINABLE INNOVATION
AND EXPERIENCE

PROJECT NUMBER: 2022-1-ES01-KA220-ADU-000087959



UPSKILL+ news

UPSKILL+ MEETING ON CYPRUS

We are excited to share with you the latest updates from our recent project meeting in Cyprus. The meeting was filled with productive discussions and fruitful outcomes, bringing us closer to achieving our goal of quality upskilling in agrotourism focused on sustainable innovation and experience. During the meeting, we revisited our project calendar and identified upcoming deadlines. We also had an in-depth discussion about the curriculum development.

In terms of the learning materials, we emphasized the importance of considering our target group when creating the modules. We agreed to deliver the modules in the form of interactive presentations, incorporating other media to enhance the learning experience. It was also highlighted that we should include quotations and translated parts with the most important content, ensuring availability in all partner languages.

Furthermore, Partners discussed the platform requirements and the features we should consider when designing the presentations. We also shared the access information for the platform, where you can find all the project results.

In addition, we addressed the development of a mentors guide, which will provide clear guidelines for the learning process.

Lead Partner Synthesis requested suggestions and examples from all partners to create an effective guide that meets the needs of our target group.

This issue's
reads:

TPM CYPRUS

**LT TA IN
IRELAND**

PROGRESS



Training Event in Wexford, Ireland 7-11 November 2023

Training in Ireland

LT TA IN WEXFORD

We are also excited to announce that preparations for the next transnational meeting and learning activity in Ireland have begun. We discussed the main contents that the training should include, such as project introduction, methodology, training pills, practical sessions, and study visits.

Our training program in Wexford focuses on equipping individuals and local businesses with the knowledge and skills needed to succeed in the agritourism industry. Participants will learn about agritourism essentials, sustainable practices, farm management, tourism services, marketing strategies, and gain hands-on experience at local agritourism destinations.

Participants will also understand the various services and activities that can be offered to tourists, such as farm tours and local cuisine experiences. Digital tools and effective marketing strategies to attract visitors and promote agritourism ventures will also be covered. Moreover, participants will have the opportunity to engage in practical, on-site learning at local agritourism destinations, including local farms.

We are confident that this training will be a valuable learning experience for all participants.

The second international meeting of the Upskill+ project was organized by the Cypriot partner Synthesis on September 11-12th, 2023 in Nicosia



Upskill progress

TPM2 MEETING IN CYPRUS

As we move forward, we have a list of action items that need to be completed by specific dates. These include providing suggestions and examples for the mentors guide, completing module presentations and learning pills, developing the mentors guide, translating the skill matrix and skill map, and creating interactive presentations.

Here's a glimpse into the significant tasks currently in progress:

- Development of Learning Pills: Our dedicated partners are actively working on the creation of learning pills. These bite-sized educational resources are designed to make knowledge more accessible and engaging. Whether you're a lifelong learner or a professional seeking new skills, our learning pills are tailored for you.
- Synthesizing the Mentors' Guide: We're taking steps to synthesize and refine our mentors' guide, ensuring that it offers comprehensive support to both our mentors and mentees. Our goal is to empower individuals to reach their full potential.
- Creating an Interactive Gameboard Training Path: Learning should be both fun and effective. We're developing a gameboard training path for our e-learning platform, designed to make the learning experience more interactive and engaging. Get ready to embark on an educational adventure!
- Translating the Consolidated Skill Matrix: Diversity and inclusivity are crucial to us. To ensure our skill matrix is accessible to a wider and more diverse audience, we are actively translating it. Knowledge knows no boundaries, and our content should reflect that.
- Crafting a Comprehensive Skill Map: We're in the process of creating a consolidated skill map, complete with an introduction and synthesis. This comprehensive resource will provide an overview of skills and knowledge areas relevant to our mission.
- Custom Map with Agritrisms good practice Locations: We understand the importance of easy navigation. That's why we're including agritrisms locations in a custom map for exploring best practices, making it an accessible education resource for UPSKILL+ Training Participants.
- Interactive E-Learning Presentations: Learning should be engaging and interactive. We're developing presentations for our e-learning environment to enhance your learning experience. Stay tuned for dynamic and immersive learning materials.

Find more information and recent publications at:

[UPSKILLPROJECT.EU](https://upskillproject.eu)



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PROJECT PARTNERS



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