



# NEWSLETTER 4

UPSKILL+ QUALITY UPSKILLING IN AGROTURISM  
FOCUSED ON SUSTAINABLE INNOVATION  
AND EXPERIENCE

PROJECT NUMBER: 2022-1-ES01-KA220-ADU-000087959



## TPM Ayuntamiento de Pliego

Date: June 26-27th, 2024

The Mayor of Pliego warmly welcomed the project partners, emphasizing the importance of the UPSKILL+ project for the community and highlighting the positive impact of the project results.

The **UPSKILL+** project has made significant strides in promoting sustainable innovation in agritourism. The curriculum testing phase is well underway, with partners conducting training sessions and gathering valuable feedback to refine the program further.

The platform has been a focal point, with continuous updates to enhance the user experience. **FAB'LIM** led a discussion on the testing phase, reminding partners about the conditions of testing : **each partner has brought together 35 testers who must follow the 9 e-learning modules and test a number of learnings pill (in-depth courses). Feedback from these testers helps us to improve and adapt our training programme.** Each partner provided updates on their progress.

Pliego will provide additional materials for self-evaluating practices for mentors.



This issue's  
reads:

**TPM PLIEGO  
UPCOMING  
ACTIVITIES**



## MEETING IN PLIEGO June 26-27th, 2024

### Platform and Training

The UPSKILL+ platform is designed to provide comprehensive training for aspiring agritourism entrepreneurs. It includes various modules covering essential skills and knowledge areas, supported by "Learning Pills" available in multiple languages. Participants can access the platform to complete their training and track their progress through a user-friendly interface.

### Key Features

- **Training Modules** - Covering topics from sustainable farming practices to business management.
- **Mentor Support** - Providing guidance and materials for conducting face-to-face training sessions with prospective learners.
- **Self-Evaluation Tools and Digital Badges for Knowledge Recognition** - Helping participants assess their learning and progress.
- **Interactive Map** - A curated selection of agritourism initiatives in partner countries highlighting best agritourism practices across Europe.
- **Multilingual Access** - Ensuring accessibility for participants across all partner regions.



### Communication, Networks, and Sustainability

The website's content and structure were reviewed to ensure all results are available and accessible.

Task leaders are responsible for ensuring the visibility and readability of results in multiple languages.



## MEETING IN PLIEGO

June 26-27th, 2024

### Guided Tour in Pliego and Visit to Traditional Oil Mill

During the meeting, participants enjoyed a guided tour of Pliego, including a visit to Pliego's traditional oil mill.

This visit provided insight into local agritourism practices and the integration of traditional methods with sustainable innovation.



### Final Event Plans and EU Replication

Partners discussed plans for final events and the replication of project results at the European level. Agreements with other public bodies and educational organizations will ensure long-term sustainability. Each partner will establish cooperation at the local level and acquire letters of intent from local organizations participating in the European Network of Innovation Agents.

### Upcoming Activities

As we move towards the project's conclusion, partners will focus on:

- Completing the remaining training sessions.
- Finalizing platform updates and addressing any remaining issues.
- Preparing for the "Feed the Landscape Festivals" and securing local and European-level partnerships for project replication.

### Stay Connected

Stay updated with the latest developments by following our social media channels and visiting our website.

Thank you for your continued support and participation in the UPSKILL+ project. Together, we are making strides towards a sustainable future in agritourism.

**Register to UPSKILL+ European network of innovation agents**

[REGISTER NOW!](#)





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PROJECT PARTNERS



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